



A special fundraising offer from
Leaping Antelope Productions



Publisher of Books and Multimedia for
Learning, Exploring, Accomplishing and Planning
101 Industrial Road, Suite 10 • Belmont, CA 94002
Toll-Free: 888-909-5327 • Fax: 650-508-8652
Email: orders@leapingantelope.com
Website: www.leapingantelope.com

Q) Why are we offering our new book, *The Snowman's Song – A Christmas Story* to Churches and Schools at this time?

A) We want parents and children to experience this deeply heartfelt and inspirational story together. Life lessons such as the power of prayer and kindness are brought home in this beautifully written and illustrated book. This is a book that celebrates the real meaning of Christmas and creates a memorable experience that can be understood at many different levels by children of all ages. They will identify with the snowman and his deep desire to find his own, unique voice.

Q) What is the age range that this book is intended to reach?

A) Children that are old enough to be read to, or who can read on their own would delight in this book. Although written for advanced reading levels for young children, any child that listens as the story is being read can easily follow and understand the story by interpreting the illustrations. The publisher, author and illustrator have worked closely for over a year to convey the emotional ups and downs of the story through the little snowmans' expressions. Every detail of the story and every stroke of the artists' pen shows that attention to detail.

Q) What is the benefit to Churches and Schools when fundraising with this book?

A) Beside the obvious financial benefits, when your organization is putting effort into fundraising during the Christmas season, you will find that people will have an immediate good reaction to the Christian message. And as a result, your parishioners will be delighted to have their own copy as well as purchasing copies for their loved ones. We strongly believe that this wholesome new Christmas story makes a wonderful gift... one that will be treasured for years to come.

Q) What is included with each purchase?

A) Included is a 44 page, library quality, hardbound book that has been beautifully printed on heavy gloss paper in full color. The binding is stitched for long-term use. A gloss coated dustjacket is wrapped around for further protection. Along with this book, we are including an audio CD that is an inspirational reading by the author Marilee Joy Mayfield. A gentle choir hymn accompanies her reading. When children do not have someone to read this book to them, they can listen to Ms. Mayfield bring the snowmans' journey to life.

Q) How much does each Book and CD cost? Is there a minimum order?

A) The cost to you for both items is \$9.95, a 50% discount off the retail price of \$19.95! This will allow you to collect \$10.00 for each unit sold when distributed at retail value. This is why this is such an excellent fundraising tool. Also, there is only a 5 book minimum order, however when you order 25 or more books your cost is only \$8.00 per book!

Q) When will books become available? Is there a delivery charge? How can we order?

A) The books are available now! We are fulfilling orders for this coming Christmas season, so don't delay! You can place your order and pay for it 14 days prior to the day you specify that you would like to have your books delivered. Delivery is free, and we have several ways for you to place your order. The details for ordering are on page 2.

THE SNOWMAN'S SONG – A CHRISTMAS STORY ———> ORDER FORM

Please fill in this form and total your order below. Each book and Audio CD together is \$9.95.
 The minimum order is 5 units. If you order 25 or more units then the price is \$8.00 per unit.

There are 5 convenient ways to order!

- 1) You can fax this order form to: 650-508-8652
- 2) You can mail this order form to us at:
 Leaping Antelope Productions
 101 Industrial Road, Suite 10 • Belmont, CA 94002
- 3) You can call us toll-free at: 888-909-5327
- 4) You can have a sales associate pick up this form
- 5) You can order online on our website at:
<http://www.leapingantelope.com/snowman>
 Promotional code at checkout for discount: **SCB2007**

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• Enter the number of units you would like to order
 (5 Unit Minimum) —————>

• Enter cost per unit (\$9.95 for less than 25 units)
 or enter \$8.00 per unit for 25 or more units. —————> \$

• Enter the subtotal cost for your order —————> **Subtotal Cost** \$

THE SNOWMAN'S SONG – A CHRISTMAS STORY
 illustrations by Tracy La Rue Hohn
 story by Marilee Joy Mayfield
 Published by Leaping Antelope Productions
 ISBN-13: 978-0-9762059-1-3
 Suggested Retail Price: \$19.95
 Special Promotional Discount
 effective through December 31, 2008

YOUR DUE DATE
 Please enter the date
 you would like to have
 your order arrive.
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* Tax Exempt enter <0> for tax.
 or CA Sales Tax @ 8.25%

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Order Shipping \$ **FREE!**

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Billing Address: _____

(The address MUST match where your credit card is billed).

E-mail (required): _____

Ship to address: _____

**All orders will ship free to arrive to you on your due date.
 Credit cards and/or checks are required prior to shipment.**