



BOOKS & MULTIMEDIA FOR  
LEARNING, EXPLORING, ACCOMPLISHING AND PLANNING

## LEAPING ANTELOPE PRODUCTIONS

### Reseller Startup Kit

Offered at: **\$225.00**

- Top Level • Gold
- Mid Level • Silver
- Base Level • Bronze



## Base Level • Bronze

This startup kit is for entry level sales associates who wish to try out our product line and begin their own enterprise with the least amount of risk. The startup fee for this level includes:

### < Products >

- 1) 1 sample each of the *Big Sister, Little Sister* book series (3 books)
- 2) 1 sample of the *Big Sister, Little Sister* framed print series (1 framed print)
- 3) 1 sample of *The Golden Cricket* book (1 book)
- 4) 1 sample each of the *All About Me* scrapbooking series (2 products)
- 5) 1 sample each of the *Meditations* poster series at 22" x 30" (2 posters)
- 6) 1 sample of the *Dr. Wilderness* poster at 22" x 30" (1 poster)
- 7) 1 sample each of our *Customized Keepsakes* posters at 16" x 22" (2 posters)

**Total Product Retail Value = \$230.00**



### < Marketing Support >

- 8) 1 set of Leaping Antelope Productions business cards (250) with your name, phone, email, etc.
- 9) 1 set of personalized order form pads for all product fulfillment (3 pads @ 50 sheets/pad).
- 10) 1 password protected web page for associate to log into for orders, tracking, fulfillment, etc.
- 11) Option to upgrade to next 2 higher levels at a 50% discount if sales goals are met.
- 12) Sales support binder for reference, sales and marketing materials.

**Total Support Value = \$245.00**

Product & Support Value  
\$475.00

Price to Reseller only  
**\$225.00**

Member of:



Publishers Marketing Association  
627 Aviation Way  
Manhattan Beach, CA 90266  
[www.pma-online.org](http://www.pma-online.org)

### Reseller Benefits

- We offer phone, fax and email support for all our regional or national associates.
- Additional supplies of any of the Startup Kit items can be purchased at 50% of the listed values.
- There are no sales minimums, however we reward sales achievements with redeemable gifts from national retailers.
- Our standard sales commission is 25% of the product value.

Signup at: [www.leapingantelope.com](http://www.leapingantelope.com)

Toll Free: 1-888-909-LEAP • Monday - Friday • 10-5 PST