



BOOKS & MULTIMEDIA FOR
LEARNING, EXPLORING, ACCOMPLISHING AND PLANNING

LEAPING ANTELOPE PRODUCTIONS

Reseller Startup Kit

Offered at: \$225.00

- Top Level • Gold
- Mid Level • Silver
- Base Level • Bronze



Base Level • Bronze

This startup kit is for entry level sales associates who wish to try out our product line and begin their own enterprise with the least amount of risk. The startup fee for this level includes:

< Products >

- 1) 1 sample each of the *Big Sister, Little Sister* book series (3 books)
- 2) 1 sample of the *Big Sister, Little Sister* framed print series (1 framed print)
- 3) 1 sample of *The Golden Cricket* book (1 book)
- 4) 1 sample each of the *All About Me* scrapbooking series (2 products)
- 5) 1 sample each of the *Meditations* poster series at 22" x 30" (2 posters)
- 6) 1 sample of the *Dr. Wilderness* poster at 22" x 30" (1 poster)
- 7) 1 sample each of our *Customized Keepsakes* posters at 16" x 22" (2 posters)

Total Product Retail Value = \$230.00



< Marketing Support >

- 8) 1 set of Leaping Antelope Productions business cards (250) with your name, phone, email, etc.
- 9) 1 set of personalized order form pads for all product fulfillment (3 pads @ 50 sheets/pad).
- 10) 1 password protected web page for associate to log into for orders, tracking, fulfillment, etc.
- 11) Option to upgrade to next 2 higher levels at a 50% discount if sales goals are met.
- 12) Sales support binder for reference, sales and marketing materials.

Total Support Value = \$245.00

Product & Support Value
\$475.00

Price to Reseller only
\$225.00

Member of:



Publishers Marketing Association
627 Aviation Way
Manhattan Beach, CA 90266
www.pma-online.org

Reseller Benefits

- We offer phone, fax and email support for all our regional or national associates.
- Additional supplies of any of the Startup Kit items can be purchased at 50% of the listed values.
- There are no sales minimums, however we reward sales achievements with redeemable gifts from national retailers.
- Our standard sales commission is 25% of the product value.

Signup at: www.leapingantelope.com

Toll Free: 1-888-909-LEAP • Monday - Friday • 10-5 PST



BOOKS & MULTIMEDIA FOR
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LEAPING ANTELOPE PRODUCTIONS

Reseller Startup Kit

Offered at: \$325.00

- Top Level • Gold
- Mid Level • Silver
- Base Level • Bronze



Mid Level • Silver

This startup kit is for mid level sales associates who have established selling skills and are confident in their ability to progress easily in the marketplace. The startup fee for this level includes:

< Products >

- 1) 2 samples each of the *Big Sister, Little Sister* book series (6 books)
- 2) 3 samples of the *Big Sister, Little Sister* framed print series (3 framed prints)
- 3) 2 samples of *The Golden Cricket* book (2 books)
- 4) 2 samples each of the *All About Me* scrapbooking series (4 products)
- 5) 1 sample each of the *Meditations* poster series at 22" x 30" (2 posters)
- 6) 1 sample each of the *Dr. Wilderness* poster at 11" x 17" and 22" x 30" (2 posters)
- 7) 1 sample each of our *Customized Keepsakes* poster at 16" x 22" and 20" x 28" (2 posters)

Total Product Retail Value = \$375.00



< Marketing Support >

- 8) 1 set of Leaping Antelope Productions business cards (500) with your name, phone, email, etc.
- 9) 2 sets of personalized order form pads for all product fulfillment (6 pads @ 50 sheets/pad).
- 10) 1 password protected web page for associate to log into for orders, tracking, fulfillment, etc.
- 11) Option to upgrade to next higher level at a 50% discount if sales goals are met.
- 12) Sales support binder for reference, sales and marketing materials.

Total Support Value = \$275.00

Product & Support Value
\$650.00

Price to Reseller only
\$325.00

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Reseller Benefits

- We offer phone, fax and email support for all our regional or national associates.
- Additional supplies of any of the Startup Kit items can be purchased at 50% of the listed values.
- There are no sales minimums, however we reward sales achievements with redeemable gifts from national retailers.
- Our standard sales commission is 25% of the product value.

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BOOKS & MULTIMEDIA FOR
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Reseller Startup Kit

Offered at: \$425.00

- Top Level • Gold
- Mid Level • Silver
- Base Level • Bronze



Top Level • Gold

This startup kit is for high level sales associates who have established selling skills and are confident in their ability to progress easily in the marketplace. The startup fee for this level includes:

< Products >

- 1) 3 samples each of the *Big Sister, Little Sister* book series (9 books)
- 2) 5 samples of the *Big Sister, Little Sister* framed print series (5 framed prints)
- 3) 4 samples of *The Golden Cricket* book (4 books)
- 4) 3 samples each of the *All About Me* scrapbooking series (6 products)
- 5) 1 sample each of the *Meditations* poster series at 22" x 30" (2 posters)
- 6) 1 sample each of the *Dr. Wilderness* poster at 22" x 30" and 24" x 36" (2 posters)
- 7) 1 sample each of our *Customized Keepsakes* poster at 20" x 28" and 24" x 36" (2 posters)

Total Product Retail Value = \$525.00



< Marketing Support >

- 8) 2 sets of Leaping Antelope Productions business cards (1000) with your name, phone, email, etc.
- 9) 4 sets of personalized order form pads for all product fulfillment (12 pads @ 50 sheets/pad).
- 10) 1 password protected web page for associate to log into for orders, tracking, fulfillment, etc.
- 11) Option to replace any product at a 60% discount if sales goals are met.
- 12) Sales support binder for reference, sales and marketing materials.

Total Support Value = \$350.00

Product & Support Value
\$875.00

Price to Reseller only
\$425.00

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www.pma-online.org

Reseller Benefits

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- Additional supplies of any of the Startup Kit items can be purchased at 50% of the listed values.
- There are no sales minimums, however we reward sales achievements with redeemable gifts from national retailers.
- Our standard sales commission is 25% of the product value.

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